

Check out Derek Fahey's new firm's website! [CLICK HERE](#)



THE  
**PLUS IP** FIRM  
Patents. Trademarks. Copyrights.

***BAH HUMBUG!***

## **I RECEIVED A TRADEMARK CEASE AND DESIST LETTER – NOW WHAT?**

A cease and desist letter is correspondence sent from another party that alleges you are infringing a trademark or service mark (“mark”) and demands you stop using the mark. You should take a cease and desist letter seriously. That being said, you do have several options for dealing with a cease and desist letter. To read about your options click [HERE](#).

The attorneys at The Plus IP Firm focus on protecting their clients’ ideas, concepts, and creations with patents, trademarks and copyrights. The trademark attorneys at The Plus IP Firm have represented numerous clients in trademark disputes throughout Florida. To discuss your options click [HERE](#) to schedule a free telephone conference

with one of our experienced trademark attorneys.

*"I used this firm, specifically attorney Derek Fahey, for a recent patent application. The experience could not have been any more pleasurable. The attorneys are knowledgeable, the staff is friendly and prompt and the services rendered were top notch. I would not hesitate to recommend this firm to anyone seeking trademark, patent or any other intellectual property legal work." - Michael Rodriguez, a satisfied and loyal client.*



The Plus IP Firm helps businesses and inventors create assets from their innovations.